

Elderton BUZZ

Special Release: 2013 Fifteen Shiraz

AS AVID BUZZ READERS WOULD BE AWARE, THE ASHMEAD FAMILY OF ELDERTON WINES ALMOST FELL INTO GRAPE GROWING AND WINEMAKING WHEN NEIL AND LORRAINE MOVED THEIR YOUNG FAMILY TO THE BAROSSA VALLEY IN THE LATE 1970S.

They rescued a phenomenal old vine estate in Nuriootpa, with vines dating back to 1894, which had been at severe risk of being pulled from the earth forever during the Vine Pull era of 1975-1985.

Over the next thirty-odd years, the Ashmead family have worked tirelessly to garner respect for both Elderton and the region. Elderton Wines continues to

be integral to the powerhouse that is the Barossa Valley today.

In 2010, second generation brothers, Cameron and Allister, bought an extraordinary vineyard on the western ridge of the Barossa, just out of the township of Greenock. This vineyard is well known among the elite of the Barossa winemaking fraternity and has been responsible for some remarkable wines through its 100 year history.

The property has a small section of old vine Shiraz, that were planted by the Helbig family in 1915. From this we bring you Fifteen.

Reserved for those that cherish the best of the best, we believe this release is something truly special from Elderton.

"It opens to an incredible nose loaded with dark chocolate and crushed blueberries, plums, cloves, raw meat, licorice, tar and a whiff of incense. Big, powerful and concentrated, it is built like a brick house and framed by firm, grainy tannins. It finishes quite earthy and long in the finish."

97+ points

**Lisa Perrotti-Brown, The Wine Advocate
Issue #219, June 2015**

This blockbuster wine is available for purchase in a three bottle wooden box which tells the story of the wine. Each bottle has been individually numbered and personally signed by Cameron and Allister Ashmead. A truly special release.

Stunning praise for Elderton

In a world that is being taken over by social media, it seems the role of the wine reviewer is ever diminishing. It seems that more and more people are taking their cues on where to stay, what to eat and drink, and even things like fashion, from their friends rather than the press.

At Elderton we think this is a good thing, as it is the people who know you best (and what you like) who are often most apt at showing you some of the real hidden gems that are potentially unbeknownst to more traditional media.

We encourage this practice and hope that wine lovers will investigate the stories and families behind the wines that they enjoy themselves, to ensure there is commitment, authenticity, quality and excitement in the glass of wine in front of you.

All this said however, if there are two publications that still have a lot of sway over what people drink here in Australia and around the rest of the world, they are undoubtedly 'Robert Parker's Wine Advocate' and 'James Halliday's Wine Companion'. When these publications pronounce greatness, the world often sits up and takes notice.

Many avid readers of the Buzz would realise that Elderton do very well with these publications annually, but we are very proud

to announce our best results ever in 2015. This is a testament to the work being put in by Peter and his vineyard team, Richard and his cellar crew and the absolute drive of the Ashmead family to produce classic Barossa wines of excellence.

Following are some of the highlights in our recent reviews, including seven wines reviewed by James Halliday at 95 points or above (and a further five at 94 points), and four from the Wine Advocate at or above 95 out of 100.

2012 Command Shiraz

(release March 2016)

97 points Halliday

97+ points Wine Advocate

2013 Ashmead Cabernet Sauvignon

(release March 2016)

97 points Halliday

2013 Fifteen Shiraz (inaugural release)

97 points Wine Advocate

2012 Ode to Lorraine (Sold Out)

95 points Halliday

93 points Wine Spectator

92 points Wine Advocate

2013 Neil Ashmead Grand Tourer

95+ points Wine Advocate

95 points Halliday

2013 Western Ridge (Sold Out)

96+ points Wine Advocate

95 points Halliday

2013 Greenock One

94 points Halliday

91+ points Wine Advocate

2013 Greenock Two

94 points Halliday

92 points Wine Advocate

2013 Estate Shiraz

94 points Halliday

91 points Wine Advocate

2013 Estate Cabernet Sauvignon

95 points Halliday

Regardless of this praise however, we remain thankful that our friends and supporters remain loyal to our family business. We hope that these amazing scores from some of the best scholars in wine will help provide further enticement to put some more Elderton in your cellar, and to drink with your friends and family, as they are wines that are sure to put a smile on anyone's face!



Vineyard and winery update

At the time of writing, the vineyards have gone through budburst and are setting themselves up for a fantastic growing season. We have had another drier than average winter, meaning we will get another smaller than average crop. Our fingers are crossed that we get a little bit of spring rain (and no more frosts like last year) to ensure that quality will be equal to the past four vintages, which have all been exceptional. Our father and son vineyard team of Peter and Justin have worked tirelessly over the winter and it is our belief that the vineyards have never looked better nor healthier.

In the winery, Richard and the team have been hecticly working over the past three months, converting some of our old sheds at the winery into state of the art barrel sheds. It is our belief that having everything in the one spot will not only improve our efficiencies, but also allow us to craft better wines. Richard is especially excited by the air conditioning unit that will keep the best barrels of our wines at a constant and cool temperature in the years ahead.



Gift vouchers

Looking for the perfect gift for someone special? Consider an Elderton gift voucher. These can be utilised on a wide range of products and experiences including:

- A Masterclass Tasting at Cellar Door, a 1.5 hour hosted tasting experience in our Private Tasting Room.
- A Barossa Shiraz Masterclass showing the differences vineyard location can impart on a wine.
- An Elderton hosted event
- Any wine from our Cellar Door

If you would like to find out more about our gift vouchers or would like to purchase, please contact Jodhi on 08 8568 7878 or jodhi@eldertonwines.com.au.



Our Command Shiraz has had some high profile admirers this year.

In August it was reported that the 2010 Command was in glasses at Rupert Murdoch's lunch "...offered to high-powered lunch guests of News Corp chief Rupert Murdoch at Rose Bay's Catalina..."

Canadian rock band Nickelback put on an outstanding show in Adelaide during their Australian tour earlier this year, and enjoyed a bottle or two of Command whilst here. Bass player, Mike, commented in the article pictured below, "I think one of my favourites at the moment is Elderton Wines."



Upcoming events

Fifteen Shiraz launch @ Cellar Door, 20 November 2015 *Commanders only event*

Visit the Fifteen Shiraz vineyard and taste this special release wine at the only tasting event for this wine. Contact Jodhi if you would like more information jodhi@eldertonwines.com.au.

Masters & Commanders weekend

Masterclass - Estate vineyard walk @ Cellar Door, 21 November 2015

Join Allister and Peter for a vineyard walk, tasting wines at the sites from which their grapes are sourced. 2:30pm til around 5pm. Limited places remain available. Please contact jess@eldertonwines.com.au if you would like to book.

Dinner @ Cellar Door, 21 November 2015

A three course dinner set next to the Command vineyard. Places remain available. Please contact jess@eldertonwines.com.au if you would like to book.

Master & Commander Cup @ Barossa Valley Golf Course, 22 November 2015

The fifth annual Masters & Commanders Cup is a 2-ball ambrose event. Everyone who has attended over the last couple of years has enjoyed themselves and shared many laughs. You don't need to be a pro to play - we encourage enjoyment, so if you're new to golf you are certainly welcome to join us. \$50 per player. 11am for brunch. 11:30am shotgun start. Please contact jess@eldertonwines.com.au if you would like to book.

2012 Command and 2013 Ashmead launch - a Masterclass @ Cellar Door, 23 April 2016

Join us to celebrate the launch of the 2012 Command and 2013 Ashmead with a Masterclass of back vintages. To register interest contact Jodhi on 08 8568 7878 or jodhi@eldertonwines.com.au.

2016 Commander Seasonal Lunches @ Cellar Door *Commanders only events*

22 April, 22 July and 28 October 2016

To book contact Jodhi 08 8568 7878 or jodhi@eldertonwines.com.au.

Ribs & Red @ Cellar Door, 10 June 2016

After sellout events in 2014 and 2015, join us for the third annual lunch. More details to come. Register your interest with Jodhi.

Christmas wishes and drinks

At Elderton we find December to be a special time of the year, in which the hustle and bustle of everyday life eventually quiets down. There suddenly becomes time to enjoy the great things in life: family, friends, relaxation, food and wine. Having all of these gives us plenty to be truly thankful for.

We are sure that most people are like us and start planning their Christmas drinks well in advance, and so we thought we would give you a couple of ideas:

Bubbles

You just have to have them. Unfortunately this is not our forte currently, although the fourth instalment of our Sparkling Shiraz is due in the next couple of years.

Eden Valley Riesling

Fresh, vibrant and delicious. Drink with seafood

(oysters anyone?), as an aperitif or even mix with some soda or tonic and drink in the warm sunshine as a delicious spritzer.

Grenache and Grenache blends

These wines are just so hot right now! Poised, fruit driven and good acidity giving great freshness. Perfect to be consumed in their youth, can handle a bit of a chill and a delightful red to drink whilst it's warm outside.

Aged Command Shiraz

The perfect wine to share with the family with roast turkey on the table. Aged to perfection, and making a real statement about how much you love everyone at the table (if you share some of it with them that is!)

From everyone at Elderton we wish you a very happy and healthy holiday season filled with good times and great wines!



Gallery



Above: Tush manning the bar during our sell-out event Ribs & Red on the June long weekend.
Below: The Elderton team and float ready for the Vintage Festival Parade with "Austin Powers: The Spy Who Shirazed Me".

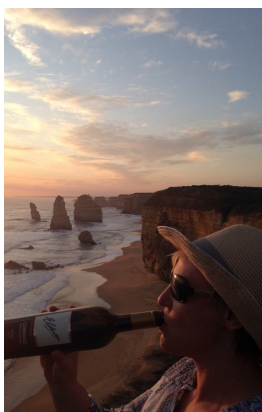


A nice note received in July. We love hearing feedback about how our wines are aging and when you enjoy them!

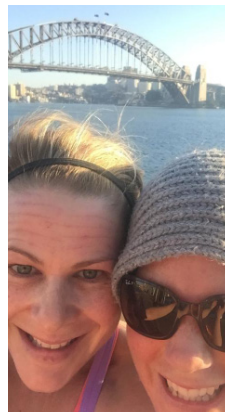
"Just had a bottle of the Elderton Shiraz 2004. It was superb. Has been in my cellar for 10 years and the cork was in perfect condition. Could easily have gone for many more years. Thank you."



Above: Wills and Angus picking 100 year old Zinfandel vines in St Helena, Napa, California.
Below: Cameron, Lorraine and Jules in the cellar at Darioush in Napa while Lorraine was visiting the family in September.



Above left: Lou Langford made the best of a glass-less situation and still enjoyed the Command Shiraz packed for a trip to the Twelve Apostles. Above right: Karli and Jess enjoyed a scenic morning run while in Sydney for the Good Food & Wine Show.



Left: Allister cheering on Carlton with Annabel, Sophie and Charlotte. Above: Rebecca did an amazing job completing the 56km Yurrebilla Trail Ultra Marathon in the Adelaide Hills in October. Below: Annabel proudly showing the newest addition to the Ashmead family, Walter.



Thanks to some of our fabulous Eldertonians for sending in photos to share with us!
Above: Alan with an amazing display of his Command vertical collection in his cellar!
Below: John and friends enjoyed a well cellared CSM 3L. Left: Mac and friends enjoyed the Elderton dinner at Urbane in Brisbane.



If you are on our mailing list, but do not currently receive our email updates and occasional special offers, we would love to hear from you. Contact Cellar Door via 08 8568 7878 or email elderton@eldertonwines.com.au

To share photos of you and your friends enjoying Elderton, email jess@eldertonwines.com.au