

NEWS AND REVIEWS



THE EDINBURGH GREAT SHIRAZ CHALLENGE 2016

2008 Command Shiraz #6 in TOP 100 & #3 in TOP 10 OVER \$30 RETAIL.

ROBERT PARKER'S MATTER OF TASTE NAPA

Elderton Wines have been invited to participate in this prestigious event in Napa, November 2016. Matter of Taste is a no-holds-barred walkabout wine tasting experience built around sought-after, iconic wines and the most talented winemakers in the world. It is open exclusively to annual eRobertParker.com Members. The exceptional wines poured at Matter of Taste have been rated RP 90 points or higher, and handpicked by the Robert Parker Wine Advocate Reviewer.

YET TO BE ANNOUNCED HALLIDAY SCORES

A 'little birdy' may have mentioned that we should once again be extremely happy with our scores this year, cannot wait to share them on the release of the 2017 Halliday Wine Companion.

PRESS & TRADE LINK

Remember to visit our online link for all of your image, bottle shot, logo, tasting note, trade enquirers etc...

NEW VINTAGE RELEASE

NEW PORTFOLIO ROLL OUT- IT HAS STARTED -

As previously shared we are doing a little shuffling and moving, aiming to

- Focus entirely on Quality, on what we do best, and to provide sound commercial outcomes to all stakeholders and partners
- Meeting the market for key price points for Premium to Super Premium Wine
- Tightening the range will make our portfolio much easier to understand and much easier to communicate with all stakeholders and thus to also sell
- A clear four tier classification system that mimics (to some degree) the appellation system of producers in Burgundy (ie Regional(E Series), Village (Estate Family Vineyards), Premier Cru (Exceptional Single Sites), and Grand Cru (Elite Single Vineyards))

So, starting with the newly released Eden Valley Riesling and Barossa Grenache Shiraz Mourvedre the new labels, and ranges have begun.



EXPOSURE

AUGUST 2016

WINE OF THE MONTH

2014 Western Ridge Grenache Carginan

A stunningly pretty and textural wine with colour of pale red/deep pink. Luscious strawberries and plum with a creamy finish this wine will delight any palate. With cellaring potential for up to 10 years it is a wine drinking exceptionally well now, but has life ahead also.

WINEMAKERS COMMENTS

The two varieties were handpicked and placed into the crusher simultaneously. Fermentation in open 1 tonne fermenter at relatively cool temperatures to ensure the freshness of the fruit character was preserved, with intention that the wine be luscious and textural, yet be as far from the blockbuster concept as possible - Richard Langford



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STOCK UPDATES

- 2013 Ashmead Cabernet Sauvignon - SOLD OUT
- 2013 Greenock Two SMG - SOLD OUT
- 2013 Greenock One Shiraz - SOLD OUT
- 2014 Barossa GSM - NOW AVAILABLE
- 2015 E Series Unoaked Chardonnay - Running low
- 2015 Eden Valley Marsanne Roussanne - Running low
- 2013 Ode to Lorraine - Moving quickly
- 2013 Neil Ashmead GTS - Under 50 x 6 packs available
- 2014 High Altitude Cabernet Sauvignon - Running low, last vintage!
- 2014 High Altitude Shiraz - Running low, last vintage!

JULY - STILL BRINGING THE RAIN

With metro SA having received more rain already this year than the whole of 2015 it is safe to say the rest of the state would not be far behind if not the same. A great soaking for our vines, getting their feet nice and wet ready to keep them hydrated for what will probably be another long summer ahead. We are sure the vines are enjoying the water but we wouldn't mind a bit of sun and warmth now ourselves...



CLASSIFICATION 2016

Cam, Al, Richard and Jules all hid away to look over the wines that are vintage 2016. Many pleasant surprises from what was already looking like a cracker vintage. Having the 2016 Eden Valley Riesling already out, and the Eden Valley Chardonnay not too far behind we think you will agree there is nothing to complain about from another terrific 'even' year!

WELCOME NEW GERMAN AGENTS

Elderton Wines are very happy to announce we have a new distributor in Germany, Bührmann Weine. We look forward to a long, successful partnership with them, welcome!!



WORTH A GIGGLE???

